

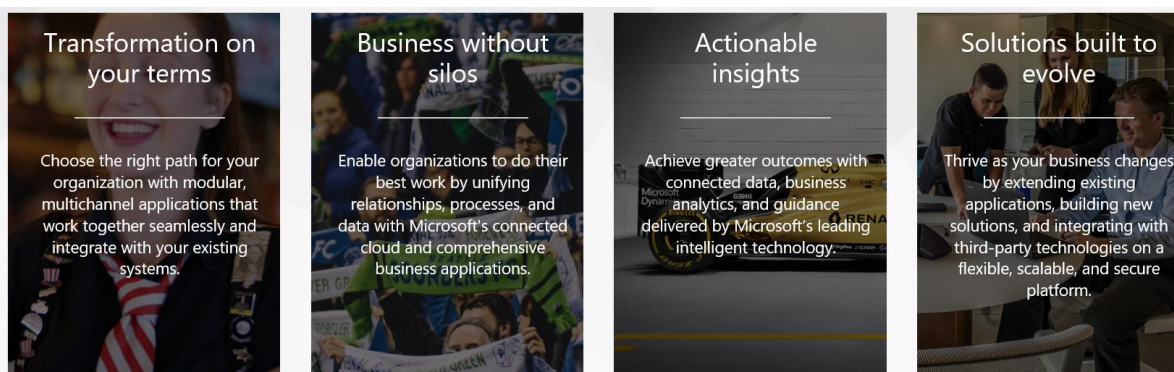
# DYNAMICS 365 (CRM) BOOTCAMP

This one day Bootcamp will be delivered by a Senior CRM Consultant and provides key insights on what you need to know about Dynamics 365



# DYNAMICS 365 BOOTCAMP

Microsoft uniquely delivers a comprehensive, end-to-end approach to business applications helping you unify data and relationships, build intelligence into your decision making, and accelerate business transformation. Microsoft Dynamics 365 are intelligent business applications that help run your business end to end in the cloud.



This Bootcamp focuses on the CRM capabilities of Dynamics 365, including the sales, marketing, customer service, project service automation and field service apps through a series of Hands-on Labs and demonstrations. The Bootcamp is targeted at Business Users interested in the functionality and capability of Dynamics 365. Trainee laptops will be provided.

## Dynamics 365 Boot Camp Agenda Overview:

- Dynamics 365 capabilities overview including licensing and packaging
- Sales & Customer Service Use Cases
- Relationship Assistant
- Configuration including adding new fields; customer views; custom charts; and building dashboards
- Power BI activation with Dynamics 365
- Dynamics Portals overview
- Social Engagement
- Dynamics 365 Mobile App
- PowerApps and Flow
- LinkedIn Integration
- Click Dimensions (Marketing)

Price per attendee is €750. If you have any questions or you would like to book please call on 01 652 2000, send an email to [events@spanishpoint.ie](mailto:events@spanishpoint.ie), or you can book online at <https://www.spanishpoint.ie/events/>