

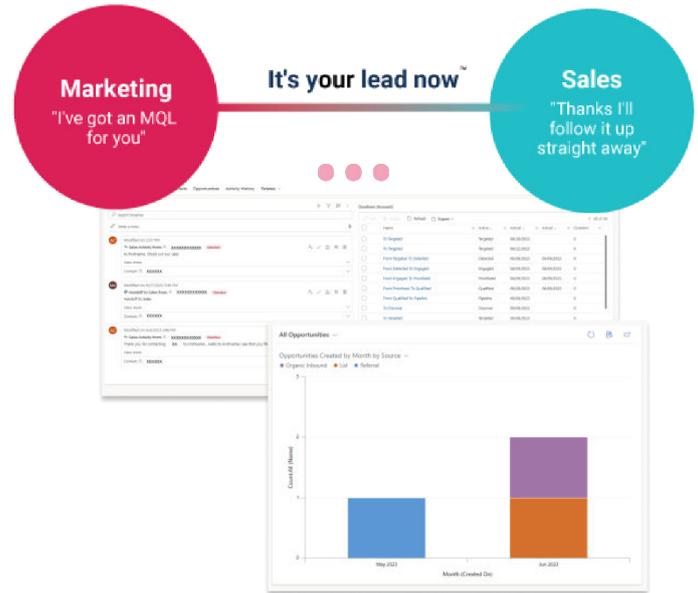
# Unified Approach to Sales and Marketing

## PowerPack combines the 3 most critical B2B Marketing and Sales Automation Technologies

ClickDimensions has leveraged the best technology in the industry to create a more efficient, coordinated sales and marketing process that can help you grow your pipeline and revenue with the all-in-one, easy to-use marketing and Sales Automation for B2B SMBs.

### Why PowerPack?

1. PowerPack is the most affordable, easy to deploy and use marketing and sales solution
2. Eliminates data silos and provides one single platform
3. Built on Microsoft Power Platform to provide a native integration with your MS stack.



## The All-in-One Solution

 **Marketing Automation**

- Automate multichannel marketing campaigns aimed at your Target Account List
- Engage Buying Groups within your target accounts throughout the sales cycle
- Generate qualified pipeline

 **CRM**

- Manage Contacts, Accounts & Opportunities
- Track and Manage Sales pipelines stages for Opportunities associated with Buying Groups
- Generate accurate reports to inform sales leadership

 **Sales Engagements**

- Build and execute outbound sequences that ensure sales/ BDR engagement with Buying Groups through email, phone and social media.
- Automate email communications to reduce workloads and drive consistency

## Giving SMBs the Power to Win

ClickDimensions PowerPack extensibility allows customization for the customer's market and business processes built on Power Platform.

[Request A Demo](#)

[Learn more +](#)

## Spanish Point - Services & Solutions

Gold  
Microsoft Partner  


Microsoft  
Partner  


Microsoft Ireland  
Partner of the Year 2022 Winner  
App Modernisation and Innovation

Spanish Point has successfully delivered a range of customer projects across both commercial and public sector organisations, all requiring strict data protection as governed by GDPR and other regulatory compliance.

We have a certified team of software developers and to ensure we deliver a high performing, fit for purpose system that creates a better user experience and operational efficiencies we use best practice, industry standards and pre-built templates and frameworks in the project governance, project management, quality assurance, design and software development of solutions.